



Reading Action Steps:

What you can do to ensure that children “Read Every Day. Lead a Better Life.”



www.scholastic.com/ReadEveryDay

Parents and Caregivers

Today we live in a world full of digital information. Yet reading has never been more important, for we know that for young people the ability to read is the door opener to the 21st century: to hold a job, to understand their world, and to know themselves. That is why we are asking you to join our Global Literacy Call to Action: We call this campaign: “Read Every Day. Lead a Better Life.” We are asking parents, teachers, school and business leaders, and the general public to support their children’s right to read for a better life in the digital world of the 21st century.

- I will be a reading role model for my child by reading every day.
- I will have books at home for my child to enjoy.
- I will help my child carve out time in the day just for reading.
- From birth through the teen years, I will read to and with my child.
- I will encourage my child to choose the books he or she wants to read.
- I will take my child to sign up for a library card.
- I will volunteer to read to children at school or in my community.