



Reading Action Steps:

What you can do to ensure that children “Read Every Day. Lead a Better Life.”



www.scholastic.com/ReadEveryDay

Young People

Today we live in a world full of digital information. Yet reading has never been more important, for we know that for young people the ability to read is the door opener to the 21st century: to hold a job, to understand their world, and to know themselves. That is why we are asking you to join our Global Literacy Call to Action: We call this campaign: “Read Every Day. Lead a Better Life.” We are asking parents, teachers, school and business leaders, and the general public to support their children’s right to read for a better life in the digital world of the 21st century.

- I will read every day.... books, magazines, comic books - no matter what I read I will READ every day.
- I will choose books I want to read and read about the things I care about.
- I will get - and USE - a library card.
- I will ask my family, friends, teachers and librarian for ideas about good books to read.
- I will tell my friends about the books I like so they can enjoy them too.